



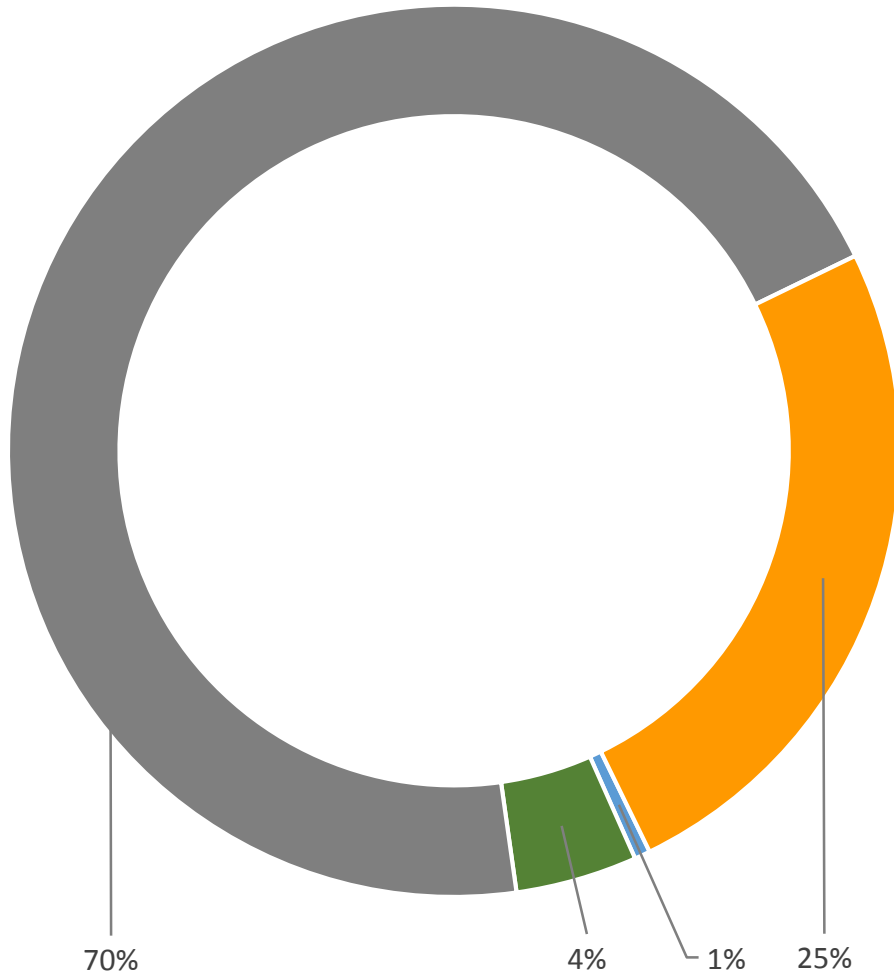
MAYOR'S OFFICE OF
**CULTURAL
AFFAIRS**

Hurricane Harvey Impact on Nonprofit Cultural Sector

City Council Quality of Life Committee Meeting

October 25, 2017

Houston Cultural NPOs Hit Hard



512 cultural nonprofit organizations identified in Greater Houston to date
25 have responded with no damage
~416 we are uncertain about

71 (primarily Harris Co) reporting storm impact totaling

\$56,393,375

■ Pre-Storm Prep	\$322,894
■ Post-Storm Clean-Up	\$2,488,350
■ Facility/Equipment Damage	\$39,496,751
■ Post-Storm Service Interruption	\$14,085,380

Pre-Storm Economic Impact

The nonprofit arts and culture sector is a significant industry in Houston*

\$1.1 billion in total economic activity

25,817 full-time equivalent jobs

\$801.6 million in household income to local residents

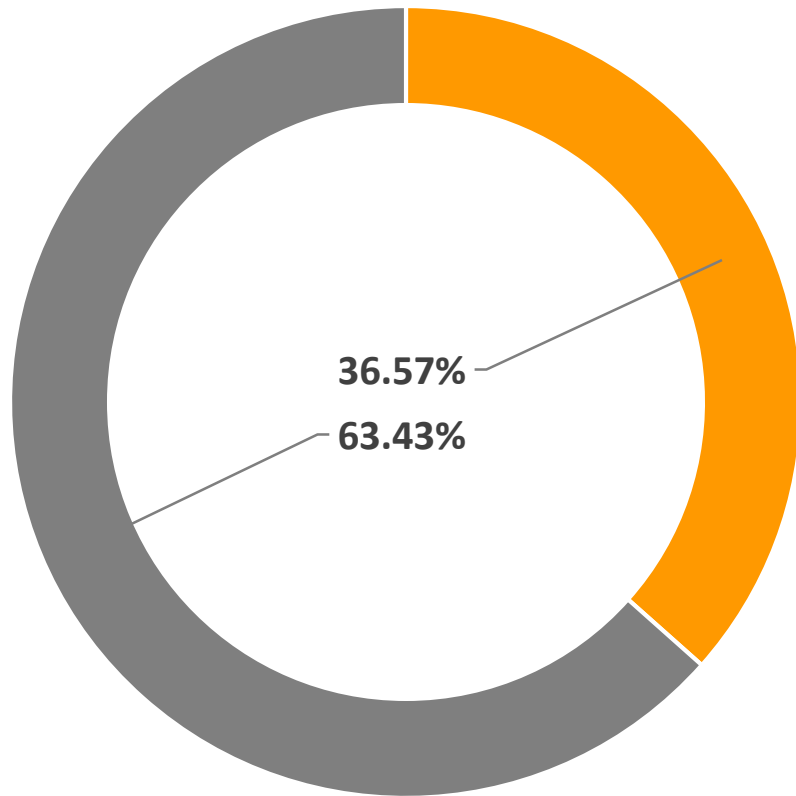
\$119.3 million in local and state government revenue





Pre-Storm Cultural Services

Arts and cultural offerings attract tourists, conferences, and other destination-seekers to the area. A high proportion of the admissions are free



TOTAL ATTENDANCE
16,527,615

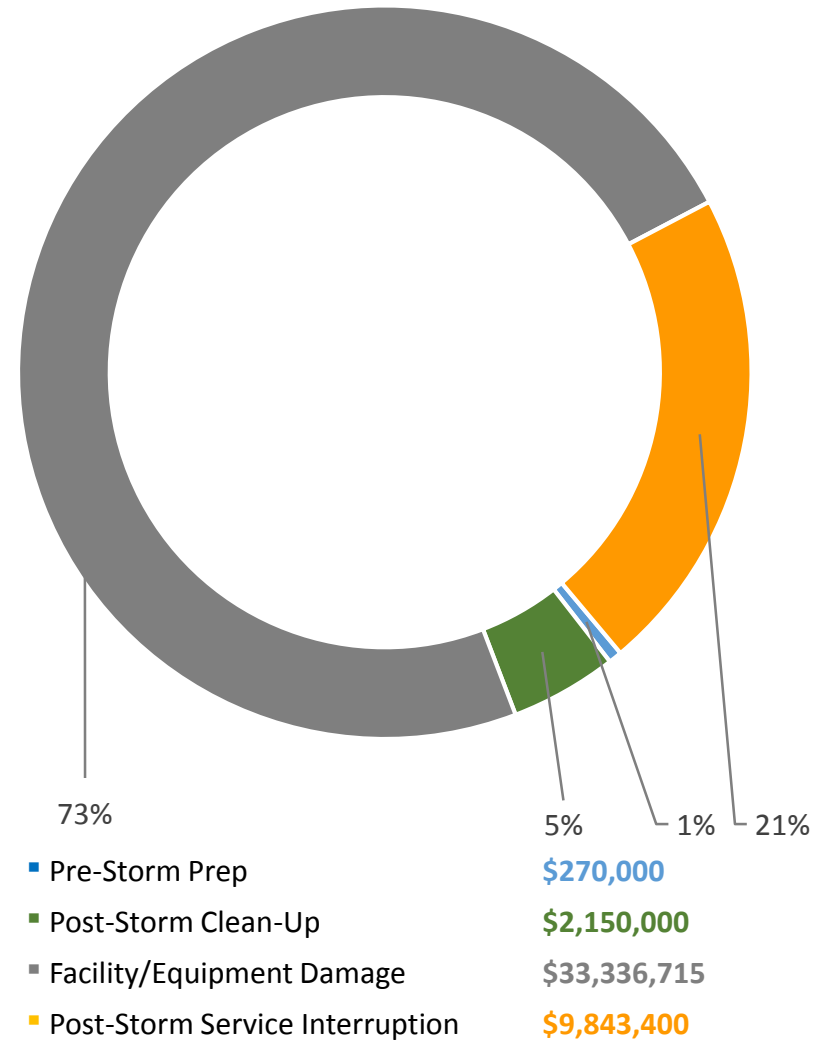
- Paid Attendance **6,043,760**
- Free Attendance **10,483,855**



Large Cultural NPOs Impacted

Of the total **\$56,393,375** impact reported to date, **\$45,600,115** is attributed to 8 groups

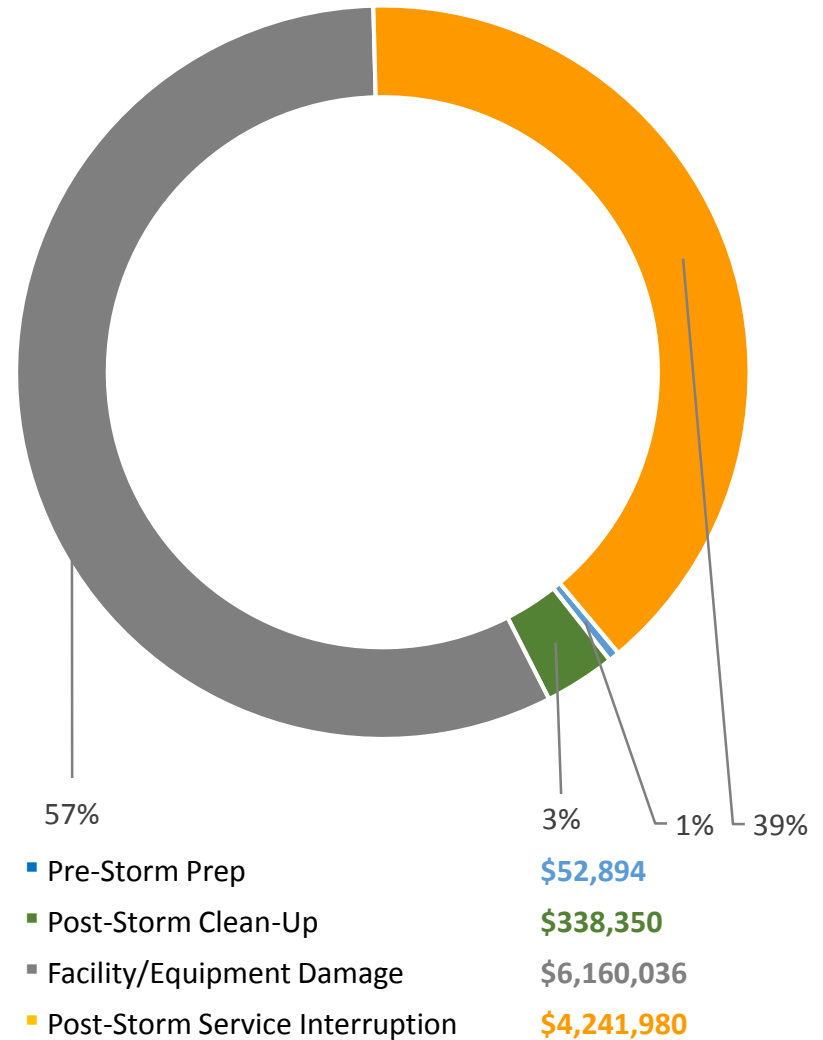
- Alley Theatre
 - Houston Ballet
 - Houston Grand Opera
 - Houston Symphony
 - Museum of Fine Arts Houston
 - The Children's Museum
 - Hobby Center for the Performing Arts
 - Theatre Under the Stars
- *Does not include impact to City-owned Jones Hall or Wortham Center*



Small/Midsize NPOs Impacted

Of the **\$10,793,260** of impact to small/midsize groups nearly **40 percent** is attributed to service interruption experience by 63 groups

Ambassadors International Ballet Folklorico, American Festival for the Arts, Architecture Center Houston, Art League Houston, Arts FulshearInc, Aurora Picture Show, Bach Society Houston, Blue Triangle Community Center, Box 13 ArtSpace, Brilliant Lecture Series, Buffalo Soldier National Museum, Coalition of Hispanics for Excellence in International Technology & Art, Community Artists' Collective, Culture of Health-Advancing Together, Czech Center Museum Houston, Da Camera of Houston, Dance Houston, Dickinson Historical Society, Express Children's Theatre, Foundation for Modern Music FrenetiCore, Galveston Historical Foundation, Groovy Gigs, HITS Theatre, Houston Arts Alliance, Houston Center for Contemporary Craft, Houston Center for Photography, Houston Fire Museum, Houston Metropolitan Dance Center Inc, Houston Young Artists Concert, Houston Youth Symphony, Indian Performing Arts Samskriti, Indo American Association, Inprint, Italian Cultural & Community Center of Houston, Jazz Education Inc, John P McGovern Museum of Health & Medical Services, Katy Visual and Performing Arts Center, Kingwood Creativity Shell, Magic Beans Film Company, Main Street Theater, Mercury Baroque Ensemble, Mildred's Umbrella Theater Company, Miller Theatre Advisory Board, Musiqa, NobleMotionDance, Opera in the Heights, Pearl Fincher Museum of Fine Arts, Project Row Houses, Q2 Gallery, Rhodes School for the Performing Arts, River Oaks Chamber Orchestra, Rosenberg Railroad Museum, Rothko Chapel, Society for the Performing Arts, Stages Repertory Theatre, Talento Bilingue de Houston, The Catastrophic Theatre, The Deluxe Theatre The Ensemble Theatre, The Heritage Society, The Printing Museum, WindSync





Individual Artists

Artists consume materials to create the products for stage and stores that help drive Houston's creative economy and make our city a more enjoyable place to live and work. We need a much better understanding how the hurricane impacted this cohort of workers in order to retain them.

- Artists are among our most highly educated lower income residents**
- They are less likely to seek public assistance than other populations**
- They have strong networks and are a highly mobile workforce**



The Harvey Arts Recovery group has two goals:

1. Advocacy: Ensure cultural sector is included in recovery--get every eligible organization and individual artists to apply for government support from FEMA and SBA
2. Support: Grants and funding for artists and NPOs

HarveyArtsRecovery.org
facebook.com/HarveyArtsRecovery



FEMA Public Assistance Grants

FEMA's Public Assistance (PA) grant program provides federal assistance to government organizations and certain private nonprofit (PNP) organizations

Through the program, FEMA provides supplemental federal disaster grant assistance for debris removal, life-saving emergency protective measures, and the repair, replacement, or restoration of disaster-damaged publicly-owned facilities, and the facilities of certain PNP organizations. The PA program also encourages protection of these damaged facilities from future events by providing assistance for hazard mitigation measures during the recovery process.

For more information on Hurricane Harvey and Texas recovery, visit the [Hurricane Harvey disaster web page](#), the [FEMA Harvey Facebook page](#), the [@FEMARegion6 Twitter account](#) and the [Texas Division of Emergency Management website](#).



Be Aware Deadlines Change

Individual FEMA Disaster Assistance claim

~~October 4, October 24, 2017~~, November 24, 2017

Individual Disaster Unemployment Assistance claim

October 31, 2017

Private Non-Profit SBA Disaster Loan Application

~~October 24, 2017~~, November 24, 2017?

Private Non-Profit FEMA Request for Public Assistance (RPA)

~~October 4, November 22~~, October 31, 2017

[facebook.com/HarveyArtsRecovery](https://www.facebook.com/HarveyArtsRecovery)



Action Items

Urge individuals and nonprofit cultural organizations to apply

Go to HarveyArtsRecovery.org and submit and individual or organization assessment form

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